



BEAUTY FULL DAYS™

Unlimited Beauty Services

INVESTMENT From \$ 59,990*

ALL INCLUDED

Beauty Full Days, Unlimited Beauty services,

now open for the US market, reveals the most innovative franchise concept in the beauty industry:



The **Unlimited** Beauty services!

Everyone knows how the most successful gym franchises work:
A monthly membership with unlimited access everyday.

But now just imagine the same successful business model but in the most important industry in US for women: **THE BEAUTY!**



4 DIFFERENT BEAUTY SERVICES:

UNLIMITED SERVICE
Facial & Body
WAXING
Membership

UNLIMITED SERVICE
FACIALS
Membership

UNLIMITED SERVICE
PEDICURE
Membership

UNLIMITED SERVICE
MANICURE
Membership



Dear Beauty Full Guest,

«I have finally reached my dream of offering unlimited beauty to all women !»

Beauty services were only available to celebrities, but now thanks to Frantz Lallement, a professional committed to promoting beauty, aesthetics, and cosmetics in France, they are available to all women, who seek to receive the same unlimited beauty services at low prices.

His respect for women and beauty in general encouraged him to develop the very essence of the Beauty Full Days concept.

« It is time to allow all women throughout the world to reveal their beauty and identity by giving them access to all the beauty services available at our Beauty Full Days stores (manicures, pedicures, facial products, body and facial waxing, and tanning), without time and money constraints

There are still far too many women in today's world who do not have the ability to pay for beauty services, and they remain unable to reveal the extraordinary power of seduction, which lies within each of them.

It's time for that to change. Thanks to my «Beauty Full Days» concept, all women, regardless of their environment and background, will have access to unlimited beauty services.

My beauty services provide a change in image and appearance, which allow women to completely transform their lives. I seek to serve all women by helping them reveal both their external and internal beauty. I have always believed that the outside reflects the inside.

A woman who feels beautiful will have a completely different attitude towards life. A positive attitude will help her feel more comfortable as a woman, more confident in her appearance, and in all areas of her life, whether personal, romantic, or professional.»

I hope that you will find the love that you are seeking and live your life the way you envision it.

When external beauty expresses a woman's inner harmony, she becomes radiant.

EVERYDAY I HELP WOMEN TO FEEL MORE BEAUTIFUL AND HAPPIER!



BEAUTY FULL DAYS INVESTMENT (11 workstations and/or booth)

From \$ 59,990*

ALL INCLUDED

- FRANCHISE FEE
- FL COSMETIC PRODUCTS OPENING PACK
- OPENING CONSUMABLES ORDER
- MANICURE EQUIPMENT
- MANICURE FURNITURE
- PEDICURE EQUIPMENT
- PEDICURE FURNITURE
- WAXING EQUIPMENT
- WAXING FURNITURE
- FACIALS EQUIPMENT
- FACIALS FURNITURE
- WAITING AREA FURNITURE

- COSMETIC PRODUCTS DISPLAYS
- GRAND OPENING MARKETING CAMPAIGN
- OPERATIONAL AND COMPREHENSIVE TRAINING
- ONLINE ACCESS TRAINING PROGRAM
- FRANCHISEE ONLINE INTRANET ACCESS
- BRAND NAME
- EXCLUSIVE TERRITORY
- ADVERTISING & MARKETING SUPPORT
- CORPORATE WEBSITE (www.beautyfulldays.com)
- OPERATIONS MANUAL
- COMMUNICATION TOOLS 24/7 ONLINE ACCESS

FRANCHISEE ADDITIONAL INVESTMENT Avg \$ 24,500

- LEASEHOLD IMPROVEMENTS
- COMPUTER EQUIPMENT
- SIGNAGE
- LICENSES AND PERMITS
- OFFICE SUPPLIES

FRANCHISEE OPTIONAL INVESTMENT Avg \$ 18,000

- OPTIONAL MARKETING TOOLS
- PROJECT COORDINATION SERVICES
- COMPUTER FOR CUSTOMER (internet access)

BEAUTY FULL DAYS OPERATING FEES

Type of Fee	Amount
Royalty Fee	6% of gross sales
Technology Fee	\$100 / month
Beauty Full Days Software	\$90 / month

* Subject to your specific project



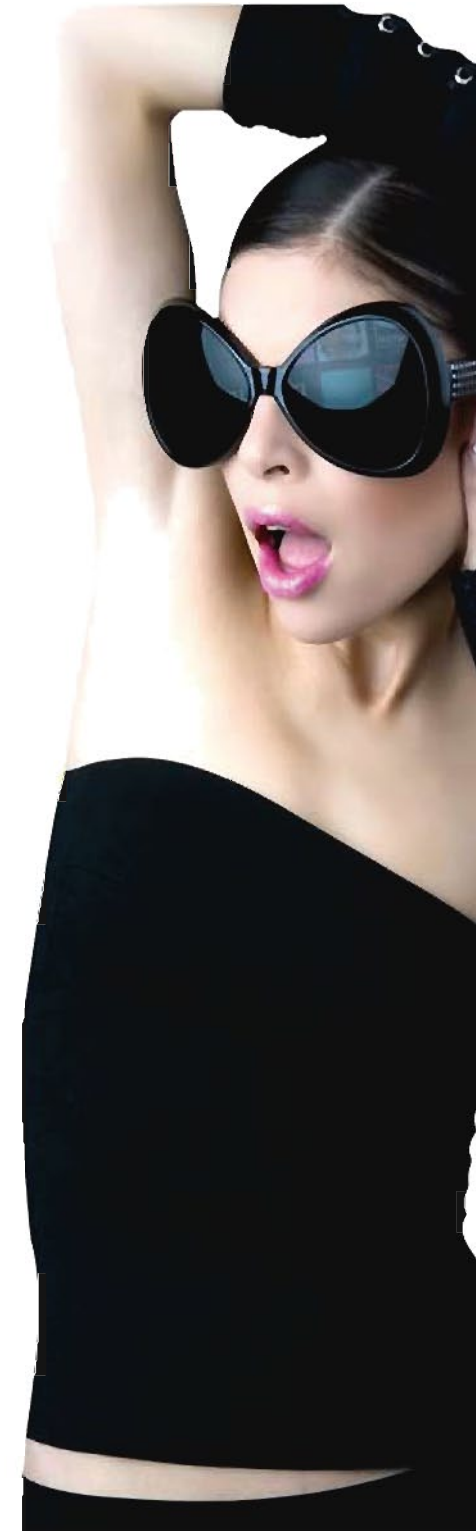
FRANCHISEE RESPONSABILITIES

Overview of Beauty Full Days Franchisee Responsibilities

The following is a VERY BRIEF outline of some of your obligations under the franchise agreement, which you must perform according to our system standards:

1. Fill the confidential application form
2. Sign the Franchise Disclosure Document and the Franchise Agreement
3. Locate and lease an approved site for your Beauty Full Days
4. Attend and complete the initial training program to our satisfaction
5. Prepare approved plans for the construction, build-out or remodeling of the site
6. Obtain all required permits, licenses, and zoning variances
7. Complete the construction, build-out, and/or remodeling of the unit
8. Install all required equipment, furnishings, fixtures, signs
9. Purchase and stock in the unit all of the required and approved inventory and supply items
10. Obtain the required insurance coverage
11. Open bank accounts as we designate and authorize certain electronic transactions that we will initiate.
12. Open the unit for business within 6 months after the franchise agreement
13. Use our grand opening promotional services for your local advertising, public relations, promotion, and other marketing activities in connection with your grand opening
14. Operate and maintain the unit
15. Offer all approved items and services (and no other items or services)
16. Participate in all advertising, public relations, promotion, market research, and other marketing activities we may implement for the franchise system
17. Keep the unit open and in normal operation for the minimum required hours and/or days
18. Require your managers and other employees to wear uniforms

You should consult our Franchise Disclosure Document and franchise agreement for more details about these and other obligations.





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